

# Trackier Helps LFG Projects In Increasing their ROI by 80% And Generating Quality Traffic

## ABOUT LFG PROJECTS



LFG Project is a business consultant and marketing strategist company based in Dubai that has helped businesses in boosting their sales. LFG holds a strong clientele of well-established players in the markets.

LFG Projects help companies overcome challenges, increase revenue and grow.

Since its inception, the company has been driven by the motive of serving the best market players with professional business consulting services.

As far as their employees are concerned, they have a team of professional business consultants that ensures success and leaves no stone unturned in working for the betterment of their clients first.



**TRAFFIC GROWTH**

**100%**

**IN SEGMENT WISE TRAFFIC**

## CHALLENGES WITH LFG PROJECTS

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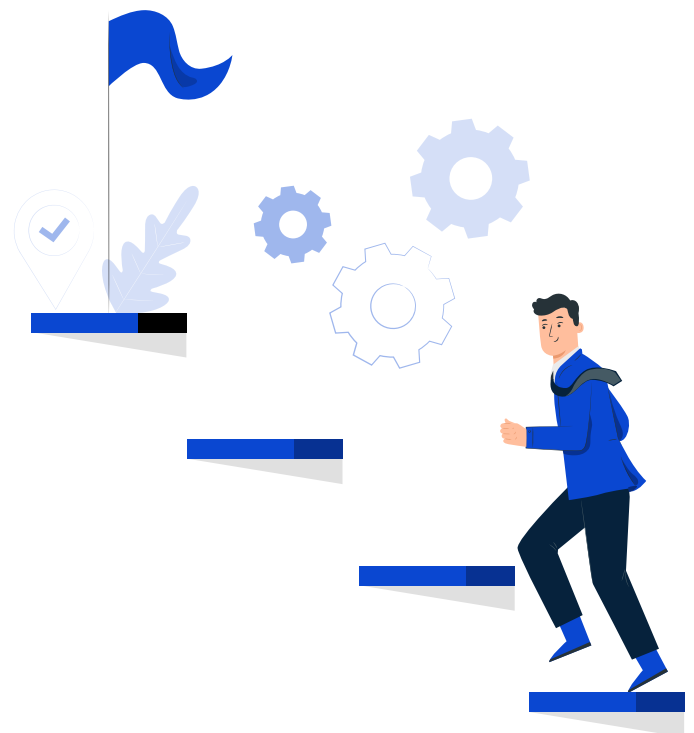
- With multiple and equally important onboarded clients, it has become a challenge to track the marketing campaigns seamlessly.

The traffic they were receiving was nowhere

- close to their envisaged number and efforts invested.

They were looking for a reliable solution that

- can help them to automate their campaigns and have control over data management while cutting expenses to focus on increasing their ROI.



CLICKS - INCREASED FROM

1M TO 100M

## HOW DID TRACKIER HELP LFG PROJECTS?

LFG Projects came to Trackier looking to find a solution to overcome the obstacle of campaign tracking that was hindering their growth. They were searching for campaign management service providers who can make tracking reliable and help them in payouts, revenue generation, and affiliate management.



Their search ended with Trackier, which worked as a one-stop destination for all of their affiliate management needs:

**Seamless Integration:** Thanks to Trackier's performance marketing software and seamless API integration, the LFG Projects team wasn't limited to a dedicated set of referral partners.

**Scalable Solutions:** The team at Trackier first identified their problem and then initiated the changes accordingly. Trackier helped LFG by providing them the support and enhanced ability to easily run reports and identify the top-performing partners or channels using their tool.

**Increased ROI:** By optimizing their campaigns and creating customized strategies for their business, LFG Projects achieved a milestone with an 80% jump in their revenue.

**Efficient Support:** With Trackier's standout support and LFG Project's efforts to grow, its partnership program has paid off.

"For us, Trackier has become the most complete and flexible platform among all that we have tried earlier. Thanks to their patience, professional support, and seamless integration, we've been able to create customized campaigns, result-oriented strategies, and processes to reduce customer effort and step up the strength of our support operation."

- Vishal Singh, CEO - LFG Projects

## MILESTONE ACCOMPLISHED



### 1. Revenue Growth:

A jump of **80%** is noticed from the initial month of boarding.



### 2. Traffic Growth:

Growth of up to **100%** in segment wise Traffic.



### 3. Partner:

Extended their reach with top market players.



### 4. Clicks:

The total number of clicks has increased from **1M** to **100M**.

**Want to get results like LFG Projects?**

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